



REUSE

**You still have a large amount of T-shirts from
a previous edition of the festival.
How can you reuse them?**



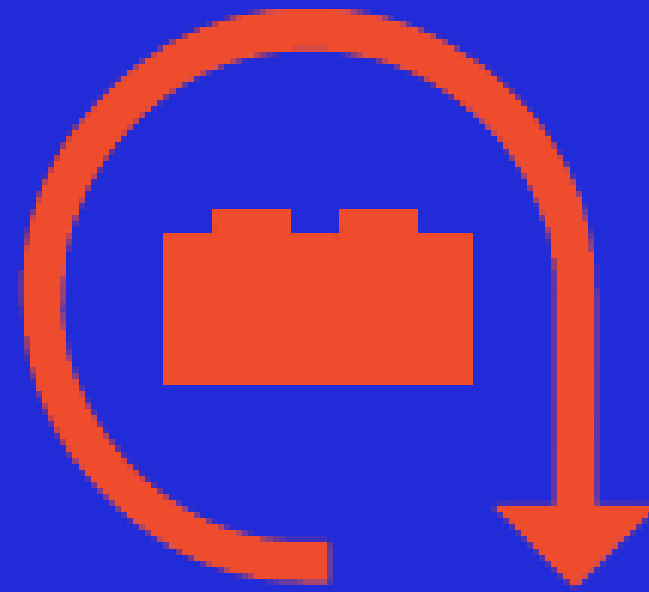
REUSE

**Reusing something.
For example: lunch box.**



REDUCE

You want flyers, gadgets, banners, goodiebags ... it's all piling up. What can you eliminate or change to use less materials?



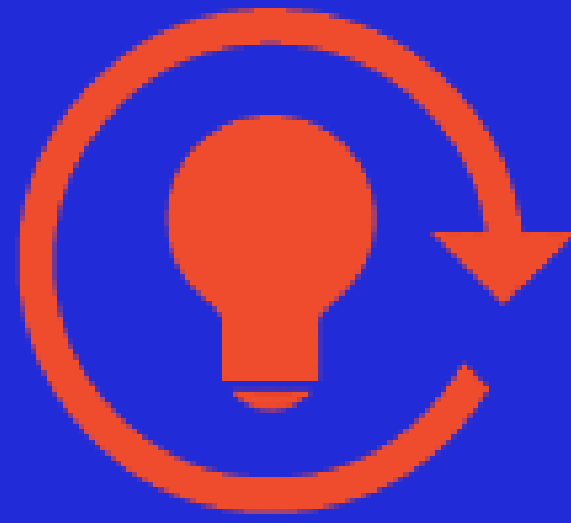
REDUCE

**Use or purchase fewer materials.
For example: clothes.**



THINK DIFFERENT

**How can you approach the idea of
tickets completely different,
without creating any waste.**



THINK DIFFERENT

**Thinking differently about how you make,
use or organize something to avoid waste.
For example: car sharing.**



RECYCLE

Your festival receives a lot of cardboard packaging for materials and food deliveries. Come up with a creative way to recycle the cardboard into something useful.



RECYCLE

**Transforming waste into new raw
materials or products.**

**For example: melting plastic bottles
into bags.**



MO-MONEY

Three sponsors want to support your festival.

Pick one sponsor:

A: Lots of money, very wasteful.

B: Less money, very green.

**C: The biggest profit, advertising
all over the festival.**



MO-MONEY

**Go for the big bucks.
Not green, but rich!**



Fest
it Up!

